May 15, 2025

Discussion Topic	Moderator(s)	Mins, link
Quorum and minutes taker	Host	2
Minutes from April 10, 2025 review (below)	Host	5
Welcoming jerome.bourgeais@st.com and thanks to hans-ake.gustafsson@st.com Welcoming Philippe Noel, and thanks to kostiantyn.kirenko@st.com	Thomas	5
Thomas regular steering committee update - PM actions follow up	Thomas	10
Marketing discussion: how to improve our strategy? - Actions! pitch deck (internal & external EF), conferences, amplification strategy(ies)	Thomas	15
Membership pipeline update	Thomas	5
Marketing update	Jonas	5
AOB	various	---

*** - Items added after publishing of the agenda. Can be discussed only, no vote, if attendees agree.*

Attendees

Name	Organization	Attended This Meeting
Mélanie Bats	Obeo	x

Cédric Brun	Obeo	
Hans-Ake Gustafsson	ST	X
Jérome Bourgeais	ST	
Kostiantyn Kirenko	ST	x
Philippe Noel	ST	x
Jonas Helming	EclipseSource	x
Tim deBoer	Red Hat	x
Rob Moran	Arm	
Miro Spönemann	TypeFox	x
Matthew Khouzam	Ericsson	x
Mark Goodchild	Renesas	
Jonathan Madsen	AMD	
Ammar ElWazir	AMD	
Tony Tye	AMD	X
Thomas Froment	Eclipse	x
Clark Roundy	Eclipse	
Sharon Corbett	Eclipse	

Minutes Taker Schedule:

Jan 9, 2025	Ericsson	Jul 10, 2025	AMD

Feb 6, 2025	Renesas	Aug 7, 2025	Arm
Mar 6, 2025	TypeFox	Sep 4, 2025	Red Hat
Apr 10, 2025	ST	Oct 9, 2025	Ericsson
May 15, 2025	Obeo	Nov 6, 2025	Renesas
Jun 5, 2025	EclipseSource	Dec 4, 2025	TypeFox

We have quorum

Minutes from April 10, 2025 are approved.

Welcome Philippe! Thanks Hans-Ake and Kostas for all your work!

PM actions updates

Thomas discussed various actions for amplifying our news, including the release of Theia 1.6 and the strong visibility of Theia AI press release. He also mentioned amplifying Mike's blog post. For these efforts Thomas relies on Eclipse events and marketing team.

There is an ongoing opportunity with the Eclipse newsletters. For the May edition, Thomas needs to explore how to integrate proposals from Obeo, Typefox, and EclipseSource.

The first adopter story from Lonti is in progress. The team will work together to publish it and review the process to improve future publications, as the previous one (from TI) was delayed by six months. This time, the story will be published as web pages hosted by the Eclipse Foundation, rather than as a PDF.

Jonas will prepare an overview of all adopter stories published over the past three years.

Improve strategy

Thomas is taking initiatives to improve the overall strategy and has asked for ideas, contacts, and suggestions from the team.

He gave an internal presentation to the Eclipse Foundation staff to introduce ECDT and OpenVSX.

Matthew's proposal: Reach out to other Working Groups (WGs) and attend their meetings as a guest to promote collaboration and cross-pollination.

Jonas' suggestion: Improve content amplification by sharing posts as a group on LinkedIn. He proposed creating a dedicated Slack channel where team members can post links to new content. The goal is to boost visibility by having at least 10 people repost and comment on the original post—especially within the first two hours of publication.

The WG plan deck will be updated to include more content about the projects, making it suitable for use as a pitch deck to increase visibility and engagement.

The revised version of the deck will be shared by Thomas for review ahead of the next Steering Committee meeting. It was noted that this effort is very valuable and highly appreciated.

Thomas would like to meet with one representative from each member organization to better understand and align with their expectations. Some invitations have already been sent by email.

Membership pipeline update

There is a work in progress to manage the membership opportunity pipeline and coordinate cross-opportunities with other WGs to avoid duplication. A dedicated effort will be made by Thomas to organize this.

Marketing updates

Transverse Sponsorship and Outreach Events

- Girls Coding Hackathon (Code4Health Initiative): This event focused on encouraging young girls from Southern countries to engage in coding. Sponsored by the Eclipse Foundation, it featured participants from Malawi, Namibia, and South Africa, with 18 teams involved. Thomas served as a jury member and ensured that Theia was included in the technical stack used during the hackathon.
- OSCA Fest (August, Lagos): The Eclipse Foundation will sponsor OSCA Fest in August. Thomas will attend the event, promote Theia AI, and deliver a keynote on behalf of the Foundation. He will also conduct a live demo of Theia AI.

Jonas' Update

1. Content Amplification – Key Articles to Share

   ○ **Theia AI and the AI-powered Theia IDE in action:**
   Watch the demo on YouTube *(insert actual link if needed).*

   ○ **Article by Thomas Froment:**
   When "Open" Isn't Open Enough: Rethinking Trust in Dev Tools
   Please like and share: [Read on LinkedIn](#)

   ○ **Article by Mike Milinkovich:**
   Why AI Tools for Developers Must Remain Open
   Please like and share: [Read on LinkedIn](#)

   ○ **Eclipse Theia 1.61 Release Announcement:**
   This version introduces game-changing AI features: chat suggestions, task contexts, editable prompts, project-aware agents, and more.
   Please help spread the word: like and share the announcement on LinkedIn.

2. Contributor award for Q2 2025 : Sirius-related contributions for a team member at Obeo.